



COMMUNICATE YOUR BRAND, TRANSLATE YOUR IDEAS IN ARABIC CONTENT

3aber

The art of communication is an embodiment of a brand's image. Its power is the highest when it is used in many languages, reaching a wider audience from around the world along the way.

3aber can be translated as an art of communication!

At 3aber, we are dedicated to acknowledging your brand, values, ideas, and insights by creating your content in Arabic, or by translating it from different languages to Arabic. We translate ideas, branding campaigns and messages into effective words.

Our deep cultural connection with the Arabic language positions us as the best partner to communicate your brand and reflect the cultures and languages to Arabic audiences using creative and contemporary content.

3aber (communicate) is a unique term of the Arabic language that means to communicate to express oneself, through words, ideas etc... to emphasize and expand the using of words to communicate, transforming brands into art.

3aber was born out of a passion of the Arabic language, the **ع** character is used in Arabic to showcase emphasis and as one of the most unique letters of the Arabic alphabet, it is frequently used in many poem collections and literary works. The most important characteristic is that on its own, this letter means "eye": an invitation for the initial insight to see, understand and indulge into our world to communicate the beauty of Arabic writing and speaking.

We decided to turn this passion into content that can help pave your way and bridge the cultures using a clear language. We creatively connect brands with audiences in the Middle East and North Africa, using innovative / engaging, inspirational and contemporary platforms/manners/strategies/ideas, while promoting positive cultural links between the Arab World and other parts of the world.



COMMUNICATE YOUR BRAND,
TRANSLATE YOUR IDEAS IN ARABIC CONTENT

Creative Writing

Our work is based on powerful capabilities that help us to understand your vision and collaborate with you to make sure you get ahead of the market. Furthermore, we take those elements and create powerful content that resonate with your target industry across several platforms – websites, social media, and on paper.

We will help convey your ideas across different types of content:

- Ad content
- Brochures and Flyers
- Dubbing
- Emails
- Features
- Media Kits
- Menus
- News Alerts
- Opinion pieces
- Press releases
- Social media calendar
- Speeches
- Ghost writing
- Tweets and Captions
- Wall Texts
- Websites

Translation

We build bridges and unify language to ensure your message is delivered the right way. Our professional linguists will combine their expertise and local cultural knowledge to deliver impressive content.

- English « » Arabic
- English « » French
- French « » Arabic
- Greek « » Arabic
- Italian « » Arabic
- Portuguese « » Arabic
- Spanish « » Arabic
- Turkish « » Arabic
- Urdu « » Arabic

Proofreading & Revision

We will invest in our high standards to make sure your content is leading in your industry, through proofreading, and revision. These will help you ensuring that your work matches your impeccable standards and values.